



HEADWATER
LEARNING FOUNDATION

GOLFING FOR GOOD

Supporting Mental Health in Schools

Sponsorship and Donation Package

2024 GOLF TOURNAMENT | JUNE 10, 2024

The Glencoe Golf & Country Club





GOLFING FOR GOOD

Supporting Mental Health in Schools

GOLF COMMITTEE

Dr. Gina Cherkowski

Sarah Hoag

Debra Klippenstein

Lindsey Meredith

Jordan Pike

Marla Van Gelder

Nick Waterbury



Dear Changemaker,

In schools today, mental health continues to be a critical issue impacting student wellbeing and learning. According to a survey conducted by ECINS (Empowering Communities with Integrated Network Systems) in December 2022, respondents, which included superintendents, teachers, counsellors, and school social workers, reported the following:

- 🗣️ 70% believe students are willing to discuss their mental and emotional issues with a trusted adult at school.
- 🗣️ 88% wish they had more tools or resources to help students.
- 🗣️ 81% state their school districts lack the means to provide adequate help.

Headwater Learning Foundation believes that through the power of our community, schools within Alberta can receive the needed tools to support their children's needs.

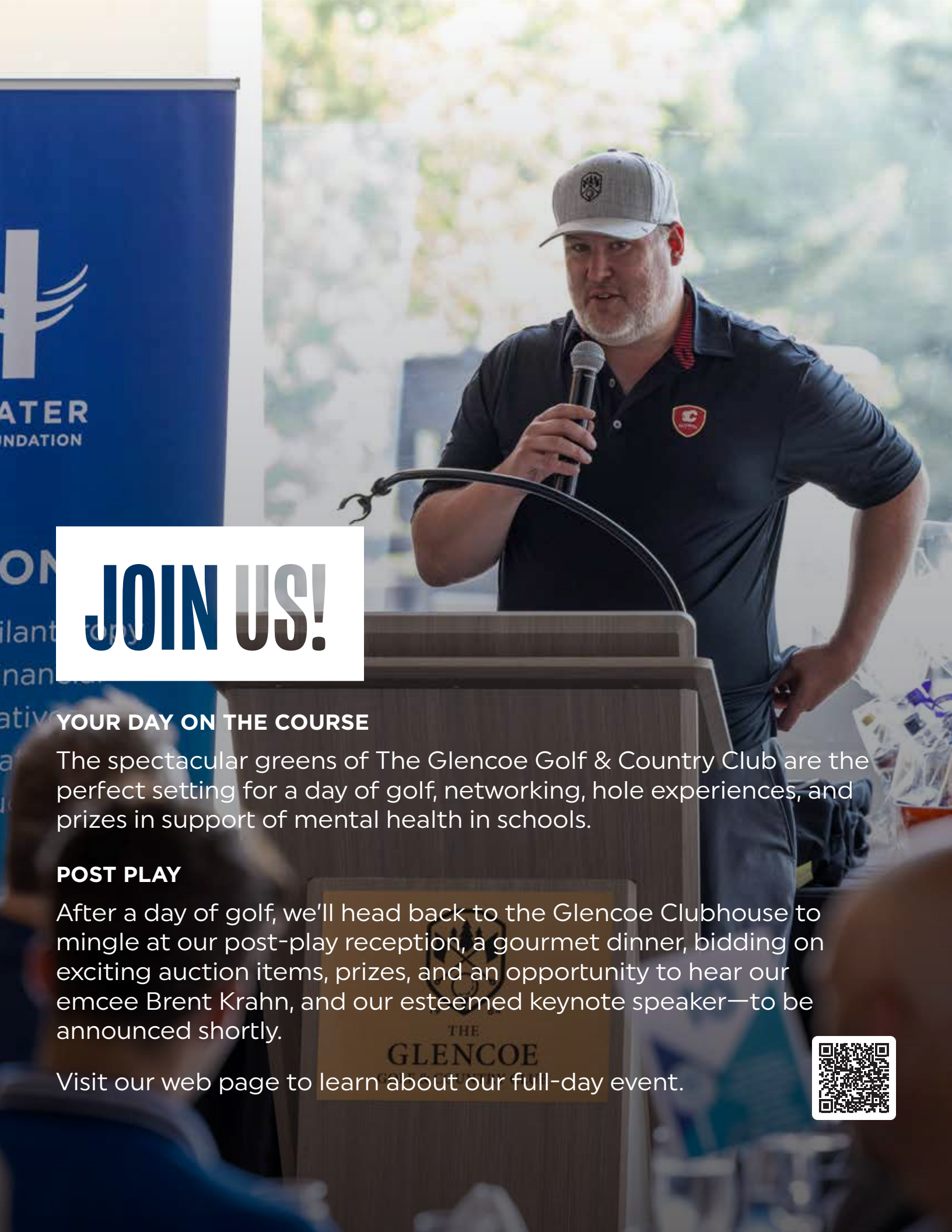
Your participation in the second annual Golfing for Good tournament will help support the development of assets to promote and advocate for student mental health in schools.

On behalf of Headwater Learning Foundation, we thank you for your generosity. Let's improve student lives—together.

With gratitude,

Dr. Greg Bass
President and C.E.O.

Debra Klippenstein
Director of Philanthropy



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JOIN US!

YOUR DAY ON THE COURSE

The spectacular greens of The Glencoe Golf & Country Club are the perfect setting for a day of golf, networking, hole experiences, and prizes in support of mental health in schools.

POST PLAY

After a day of golf, we'll head back to the Glencoe Clubhouse to mingle at our post-play reception, a gourmet dinner, bidding on exciting auction items, prizes, and an opportunity to hear our emcee Brent Krahn, and our esteemed keynote speaker—to be announced shortly.

Visit our web page to learn about our full-day event.



Partnering with Headwater Learning Foundation and our Golfing for Good tournament provides you with an opportunity to support mental health in schools, meet your marketing and philanthropic objectives, and profile your company and your brand.

Sponsorship opportunities are available for budgets of all sizes and commitment levels. Please consider sponsorship at one of the levels listed.

Cash donations, prizes and auction items are also accepted and greatly appreciated.



CONDOR (PRESENTING) SPONSOR \$20,000

(ONLY ONE AVAILABLE)

- 🕒 Two golf foursomes (eight golf registrations), including carts, use of driving range and practice facility, lunch, and dinner.
- 🕒 Full page advertisement in the event program on the inside cover.
- 🕒 Logo placement on the sponsor page in the event program.
- 🕒 Prominent logo placement on other promotional materials, signage, and website.
- 🕒 Logo and link to your company website on event page and communication.
- 🕒 Recognition through signage visible to participants as they arrive at The Glencoe Golf & Country Club.
- 🕒 Speaking opportunity during the dinner/program.
- 🕒 Corporate signage on the putting green adjacent to the first hole, and the chance to organize an activity at the putting green prior to tee off.
- 🕒 Opportunity to promote your company through branded items and on-site company representative(s).
- 🕒 Opportunity to provide a promotional gift along with business cards or advertisements in our golfer gift bags.
- 🕒 First right of refusal as Presenting Sponsor for subsequent tournaments.

ALBATROSS SPONSOR \$10,000

(ONLY THREE AVAILABLE)

- 👤 One golf foursome (four golf registrations), including carts, use of driving range and practice facility, lunch, and dinner.
- 👤 Half page advertisement in the event program.
- 👤 Logo placement on the sponsor page in the event program.
- 👤 Prominent logo placement on promotional materials, signage, and website.
- 👤 Logo and link to your company website on online communications.
- 👤 Recognition through signage visible to participants as they arrive at The Glencoe Golf & Country Club.
- 👤 Verbal recognition during the dinner/program.
- 👤 Opportunity to promote the company through on-site company representative(s), and corporate signage.
- 👤 Opportunity to provide a promotional gift along with business cards or advertisements in our golfer gift bags.
- 👤 First right of refusal for subsequent tournaments.

EAGLE SPONSOR \$7,500

(ONLY THREE AVAILABLE)

- 👤 One golf foursome (four golf registrations), including carts, use of driving range and practice facility, lunch, and dinner.
- 👤 Half page advertisement in the event program.
- 👤 Logo placement on the sponsor page in the event program.
- 👤 Logo placement on signage and website.
- 👤 Verbal recognition during dinner/program.
- 👤 Logo and link to your company website on online communications.
- 👤 Opportunity to promote the company through on-site company representative(s), and corporate signage.
- 👤 Opportunity to provide a promotional gift along with business cards or advertisements in our golfer gift bags.

BIRDIE SPONSOR \$5,000

(UP TO FIVE AVAILABLE)

- 🧠 Two golf registrations, including golf carts, use of driving range and practice facility, lunch, and dinner.
- 🧠 Quarter page advertisement in the event program.
- 🧠 Logo placement on the sponsor page in the event program.
- 🧠 Logo placement on signage, social media, and website.
- 🧠 Verbal recognition during dinner/program.
- 🧠 Opportunity to provide a promotional gift along with business cards or advertisements in our golfer gift bags.

HOLE SPONSOR \$1,500

(UP TO 15 AVAILABLE)

- 🧠 Company logo/signage on the tee box of the sponsored hole.
- 🧠 Company logo in the event program.
- 🧠 Company name listed on the sponsor page of the tournament webpage.
- 🧠 Opportunity to promote company through branded items, on-site company representative(s) and corporate signage.

HOLE-IN-ONE SPONSOR \$1,500

(UP TO TWO AVAILABLE)

- 🧠 Company logo/signage on the tee box of sponsored hole.
- 🧠 Company logo in the event program.
- 🧠 Company name listed on the sponsor page of the tournament webpage.
- 🧠 Opportunity to promote company through branded items, on-site company representative(s), and corporate signage.

🧠 **Sponsor is responsible for the additional cost of insurance and supplying the prize incentive.**

DINNER SPONSOR \$7,500

(ONE AVAILABLE)

- 🗣️ Four golf registrations (one foursome), including golf carts, use of driving range and practice facility, lunch and dinner OR the opportunity for eight guests (one table) to attend the dinner and guest speaker/program.
- 🗣️ Prominent recognition at the tournament dinner and reception.
- 🗣️ Half-page advertisement in the event program.
- 🗣️ Logo placement on the sponsor page in the event program.
- 🗣️ Logo placement on signage, social media, website, and e-newsletters.
- 🗣️ Logo and link to company website on online communications.
- 🗣️ Verbal recognition during the dinner/program.
- 🗣️ Business card/marketing material on the banquet tables.
- 🗣️ Opportunity to provide a promotional gift along with business cards or advertisements in our golfer gift bags.

GOLFER GIFT BAG SPONSOR \$6,000

(ONE AVAILABLE)

- 🗣️ Two golf registrations, including golf carts, use of driving range and practice facility, lunch, and dinner.
- 🗣️ Logo prominently displayed on the golfer gift bag itself and the main gift in each bag.
- 🗣️ Quarter page advertisement in the event program.
- 🗣️ Logo placement on the sponsor page in the event program.
- 🗣️ Opportunity to provide promotional products for golfer gift bags.
- 🗣️ Logo placement on the tournament webpage.
- 🗣️ Verbal recognition at tournament dinner.

LUNCH SPONSOR \$5,000

(ONE AVAILABLE)

- 🗣️ Two golf registrations, including golf carts, use of driving range and practice facility, lunch, and dinner.
- 🗣️ Company logo prominently displayed on individual boxed lunches.
- 🗣️ Logo placement on the sponsor page in the event program.
- 🗣️ Logo placement on the tournament webpage.



GOLF CART SPONSOR \$4,000

(ONE AVAILABLE)

- 📍 Two golf registrations, including golf carts, use of driving range and practice facility, lunch, and dinner.
- 📍 Signage on individual golf carts.
- 📍 Logo placement on the sponsor page in the event program.
- 📍 Logo placement on the tournament webpage.

WINE SPONSOR \$3,500

(ONE AVAILABLE)

- 📍 Opportunity for up to four guests to attend the dinner and guest speaker/program.
- 📍 Exclusive logo placement/signage on each dinner table.
- 📍 Logo placement on the sponsor page in the event program.
- 📍 Logo placement on the tournament webpage.

PRINT SPONSOR \$3,500

(ONE AVAILABLE)

- 📍 Two golf registrations including golf carts, use of driving range and practice facility, lunch, and dinner OR opportunity for up to four guests to attend the dinner and guest speaker/program.
- 📍 Full-page ad in the event program.
- 📍 Logo placement on the sponsor page in the event program.
- 📍 Logo placement on the tournament webpage.

VOLUNTEER SPONSOR \$2,000

(ONE AVAILABLE)

Events like this would not be possible without a dedicated crew of hard-working volunteers. Help us make sure our volunteers are fed and taken care of on tournament day.

- 📍 Sponsor logo on the volunteer badges.
- 📍 Logo placement on the sponsor page in the event program.
- 📍 Logo placement on the tournament webpage.

SPONSOR A KNIGHT'S ALUMNI GOLFER \$500 EACH

(EIGHT AVAILABLE)

At the heart of Calgary Academy and Headwater Learning Foundation, are the students and alumni we have served for over 40 years. Sponsoring a Knight's Alumni Golfer will give one of our alumni the opportunity to network with the larger community and make valuable connections.

- 💡 Sponsor logo or name on bag tag of sponsored golfer.
- 💡 Logo placement or name listing on the sponsor page in the event program.
- 💡 Thank card from the recipient for your generosity.

SILENT AUCTION DONORS

- 💡 Donate an item or a gift card to be included in our silent auction.
- 💡 Your company name will be recognized on the silent auction website, and on the auction item displayed at the tournament.

CASH DONORS

Can't make the tournament this year? Not a golfer? Do you just want to help us support mental health in schools?

We graciously accept cash donations.

- 💡 A charitable donation receipt will be provided.
- 💡 Your company or individual name listed on the tournament webpage and in the event program.

PRIZE DONORS

Donate an item or a gift card to be recognized as one of our many prize donors.

- 💡 Your company or individual name listed on the tournament webpage and in the event program.



HEADWATER
LEARNING FOUNDATION

If you or your business would like to sponsor, donate, or offer a prize or silent auction item to this event, please contact:

Debra Klippenstein, Director of Philanthropy

📞 403.869.8167

✉️ debra@golfingforgood.ca



HEADWATER
LEARNING SOLUTIONS



Calgary
Academy